

VirtualJobShadow.com is a career awareness platform with over two million active users. K-12 Schools, Universities & Colleges, and Workforce Agencies in all 50 states subscribe to our educational services to help teach students and clients about jobs and workforce requirements, such as soft skills, diversity and inclusion, and best practices on the job. Employees volunteer their time to participate in our job shadowing and career advice videos to add personal insights and share a wealth of information. Here are some reasons to consider participating in VirtualJobShadow.com videos:



Raise Awareness of Workforce Gaps

Do you have positions you constantly struggle to fill with qualified candidates? We'll film a job shadowing video with your company to raise awareness of the job. It will get published to our entire national audience on VirtualJobShadow.com.

[Watch Sample Videos](#)



Recruit Future Employees

It's never too early to gain a competitive advantage for future talent. Get your brand in front of America's next generation of employees and they will remember you when they're ready to join the workforce.



Educate America's Youth

The sooner students understand what employers expect and what it takes to succeed at work, the better prepared they will be. Take a stand and support educational efforts by participating!



Your Communications Team Will Be Happy

Your employees and in-demand jobs get featured in the video, your brand gets promoted and you're supporting a national effort to educate America's youth about workforce realities. You'll have lots to Tweet about!



Inspire Your Own Employees

Our job shadowing videos are different than most corporate videos. We produce unscripted, first-person accounts of real employees in careers they love. Your company will feel the pride!



Participation Is Free (Yep, Free!)

We don't charge companies who donate valuable time to participate in VirtualJobShadow.com videos. Your brand and career opportunities are promoted, and protected, as nothing gets published without your consent.

**Fees may apply for custom video services upon request.*

To learn more, please email barry@strivven.com.

Thank you for your interest in participating in VirtualJobShadow.com's video program. Please see below for what to expect before, during, and after a job shadowing video shoot:

Pre/Post-Shoot

- The subject is someone who is passionate about their job and will be comfortable on camera.
- We will schedule a quick call ahead of the shoot to learn about the subject's career and discuss any logistics.
- We will have the subject sign a video release before filming.
- The subject (and their employer) will have a chance to review the video for accuracy before publishing and suggest edits.

Video Shoot Logistics

The actual filming of a VirtualJobShadow.com video is divided into two parts and usually takes about 2.5 total hours of participant's time. (Crew set-up and break-down time not included, as the participant is not needed.)

- The first part typically begins with a 30-minute interview asking basic questions about the subject's career path.
 - Sample questions include: "What is a typical day like for your career?", "What type of education do you need?", and "Do you have advice for a student who wants to get into this career path?"
 - Our goal is to film the interview in a quiet area of the workplace with a pleasing and relevant backdrop to the career. Employer branding is always welcome. Our interviews feel more like a conversation rather than a Q&A session.
- Part two of the video shoot consists of filming the participant "doing their job."
 - This may require us to stage or pre-plan segments as needed. Colleague participation is always welcome!

See an example of a VirtualJobShadow.com Job Shadowing video:
[VirtualJobShadow.com | Discover, Develop and Chart Career Paths](https://www.VirtualJobShadow.com/Discover,DevelopandChartCareerPaths)

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